

Greg Bell

FORMER NFL PRO BOWL PLAYER / AUTHOR

HUMANITARIAN / PRESIDENT OF ATHLETES FOR LIFE/ PRESIDENT OF BELL MANAGEMENT SERVICES

Greg Bell is a former eight-year veteran of the National Football League, playing for the Buffalo Bills, Los Angeles Rams and Los Angeles Raiders. A 1984, first-round draft pick for the Bills (#26 pick), he went on to rush for 1,100 yards and receive his first visit to the NFL Pro Bowl. His 1,000+ season marked the 11-time in NFL history that a rookie had rushed for more than 1,000 yards in his first season. In 1984, Greg was a UPI Co-Rookie of the Year, Seagram's Rookie of the Year and selected Rookie of the Year by the Columbus (OH) Touchdown Club. For a career, Greg rushed for over 5,300 yards and led the league in touchdown scored twice (1988 and 89).

After his playing career, present NFL Commissioner Roger Goodell hired Greg to serve as VP of Player Personnel for the World League of American Football (later named NFL Europe). During his tenure, Greg was chief executive that landed and signed future NFL players, Brad Johnson and Paul Justin and improved the overall success of the WLAF that saw Fox World aired the first ever, World Bowl from Frankfurt, Germany to the United States. During his tenure with the NFL, Greg also served as the first-ever uniform and enforcement director for the NFL.

After leaving Europe and the NFL front office, Greg served as Fox Sports Network Football Analyst for two seasons. Here, he broadcasted the National Game of the Week (Big 12), working from the sideline and from the booth. During this broadcasting career, he also service as color analyst for Westwood One Radio and called NFL games on Sunday.

Today, Greg serves as president of the Athletes for Life Foundation (AFL), a foundation he started in 1989 after the tragic drunk driving death of his dearest friend and Raider All Pro safety, Stacy Toran. Throughout Greg's life he has been an outspoken champion to youth about the danger of alcohol and driving. In 1984-87, Greg worked side by side with NY State Governor Mario Cuomo and helped him create one of the most successful anti-drunk driving programs in America. In both, 85-86 President Reagan and his wife, Nancy Reagan, awarded NY State for its drunk driving programs. In 1988, because of the work with NY State, first lady Nancy Reagan appointed Greg, the California rep for "Just Say No" and by the summer of 89 Greg made the hard choice of branching out on his own with the start of Athletes for Life Foundation.

By 1991, Governor Jerry Brown accommodated Athletes for Life Foundation for all of its work throughout LA and Orange county for their work with DARE and SADD. In 1991 the DEA name Greg their national spokesperson for Demand Reduction, which held a heavy message on anti-drug use amongst teens and young adults.

Through AFL today, he oversees and host some of the largest camp of its kind, The Athletes for Life Summer Life Skills Camp. His daily responsibility is getting the faculties ready on a daily basis and handling the overall running scheme for the camp, while giving individual techniques and mentoring to all participants. Athletes for Life also maintain a strong presence in the San Bernardino County Schools serving as a county and State approved After School provider for the 21st Century and ASES Grants. At Athletes for Life, we also maintain a special needs program based on the "PLAY 60." Here, choosing good foods and getting active for at least 60 minutes every day, will lead to a healthier and productive life. Also, through AFL, Greg has been a tireless humanitarian. With his alma mater, Greg has helped with the expansion of their own foster care home in Komga, South Africa,

Outside of the foundation, Greg has maintained a successful consulting and management business. In 1999, he worked for Wachovia Securities where he earned his license as a series 6 and 66 financial advisor, insurance and real estate license. Today, he maintains his own private consultant firm, Bell Management Services.

Greg is a graduate of the University of Notre Dame, where he completed his college education in Business Economics. While there, he competed in both, football and track and was a 4-year letter winner in both sports. Greg completed his education at ND in 3 ½ years, while being a standout sports performer which speaks to the volume of his commitment to education and his passion to sports. Greg also holds an associate master degree in Sport Administration, also through Notre Dame.